

# Sponsorship Information

BIO-ASIA CLINICAL STAGE  
PARTNERING CONFERENCE 2005

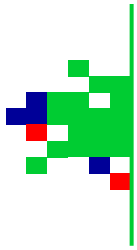
**Premier Partnering Forum for U.S., European  
and Asian Drug Development Companies**



JANUARY 31 – FEBRUARY 1, 2005  
GRAND HYATT TOKYO  
TOKYO, JAPAN

## **Sponsorship Opportunities**

- *Program Sponsorship*
- *General Sponsorship*



## Overview

### BIO-ASIA CLINICAL STAGE PARTNERING CONFERENCE 2005

<b>DATE:</b>	Monday, January 31 – Tuesday, February 1, 2005
<b>LOCATION:</b>	Grand Hyatt Tokyo – Tokyo, Japan
<b>ATTENDEES:</b>	Senior-level executives from U.S., European and Asian drug development companies
<b>MISSION:</b>	To provide an exclusive partnering forum that brings together U.S., European and Pacific-Rim clinical-stage drug development companies with Asian biotech and pharmaceutical companies interested in research collaborations and licensing agreements.
<b>OBJECTIVES:</b>	To facilitate the identification and introduction of potential partners through BIO's proprietary and confidential web-based partnering software.

### WHY CEOs AND SENIOR BUSINESS DEVELOPMENT EXECUTIVES ATTEND

- **Exposure** to new and exciting companies ready for partnerships and licensing opportunities in the U.S., Europe, the Pacific Rim and Asia
- **Access** to senior executives from leading international pharmaceutical & biotechnology companies
- **Exclusivity** through qualified and pre-screened participation
- **Networking** and introductions to senior biotech and pharma executives through pre-scheduled meetings to facilitate partnering discussions
- **Proprietary Software** - BIO's partnering software allows business development executives to confidentially research and identify drug development companies and projects that may be of interest to them

### CONFERENCE COMPONENTS

- Partner selections through proprietary screening process
- Private meetings scheduled by Conference organizers
- Networking luncheons
- Gala reception
- Keynote speakers
- Welcoming reception
- Plenary sessions



## Program Sponsorship

### **GALA RECEPTION**

**\$50,000 (or two sponsors at \$25,000 each)**

- 4 complimentary registrations per each \$25,000 sponsorship (6 complimentary registrations for single sponsor at \$50,000)
- Full page ad in Conference program book
- Acknowledgment as a sponsor on Conference website, promotional literature & Conference materials
- Literature displayed at sponsor table

### **PLENARY SESSIONS**

**Two plenaries at \$25,000 each**

- 4 complimentary registrations
- Opportunity to introduce or moderate the panel
- Literature displayed at sponsor table
- Full page ad in Conference program book
- Acknowledgment as a sponsor on Conference website, promotional literature & Conference materials

### **LUNCHEONS**

**Two luncheons at \$25,000 each**

- 4 complimentary registrations
- Opportunity to present Keynote speaker
- Literature displayed at sponsor table
- Full page ad in Conference program book
- Acknowledgment as a sponsor on Conference website, promotional literature & Conference materials

### **WELCOME RECEPTION**

**\$10,000**

- 2 complimentary registrations
- Literature displayed at sponsor table
- Full page ad in Conference program book
- Acknowledgment as a sponsor on Conference website, promotional literature & Conference materials

# General Sponsorship

## INDUSTRY SUPPORTER

**\$5,000**

- 1 complimentary Conference registration
- Designation as supporting sponsor in Conference program book
- Acknowledgment as a supporting sponsor on Conference website, promotional literature & conference materials

# General Notes on Sponsorship

## SPONSOR LISTINGS

On most Conference materials, sponsors will be listed by order of sponsorship level and in font sizes relative to support level. Certain alphabetical listings are excluded.

## ADVERTISING REQUIREMENTS & DEADLINES

Sponsors are required to submit ads for inclusion in the general Conference handbook prior to January 3, 2005. For details and shipping instructions, please contact Christine Cook at the number shown below.

## REGISTRATION

All representatives of sponsoring companies attending the Conference must be registered prior to arrival. Register online at [www.bio.org](http://www.bio.org).

## FOR MORE INFORMATION

Questions and inquiries relating to sponsorship should be directed to Christine Cook in BIO's Washington, D.C. office at (202) 962-6690 or [ccook@bio.org](mailto:ccook@bio.org).



BIOTECHNOLOGY  
INDUSTRY  
ORGANIZATION

BIO-ASIA CLINICAL STAGE  
PARTNERING CONFERENCE 2005

*To become a sponsor, please call or write:*  
Christine Cook  
Sponsorship Manager, Business Development

Biotechnology Industry Organization  
1225 Eye Street, NW, Suite 400  
Washington, DC 20005-5598  
Website: [www.bio.org](http://www.bio.org)

Phone: (202) 962-6690  
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